



**PRESS RELEASE**

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## **Imagine Fantastic Film Festival 2025 Unveils Theme and Poster: "A Tentacular Touch"**



**Festival focuses on Lovecraftian horror and political monsters**

**From 30 October to 9 November at Lab111 and Filmhallen Amsterdam**

**In 2025, the Imagine Fantastic Film Festival (30 October to 9 November) will be taken over by tentacles – both literally and thematically. This year, the festival is entirely dedicated to the writer H.P. Lovecraft, the founder of cosmic horror, offering a contemporary look at monstrosity and societal fear.**

Following the motto A Tentacular Touch, Imagine pushes the boundaries between madness and truth. Where H.P. Lovecraft depicted madness in the gaze of a being beyond human comprehension, Imagine will go a step further and see a glimpse of truth in that very gaze. In a world governed by fear and a society that prefers to think in terms of binary purity – black or white, man or woman, good or bad – Imagine seeks out contamination.

Fantastic cinema, such as horror, fantasy, or science fiction, has always been the place to safely explore unconscious fears and desires. With classic and new films, Imagine 2025: A Tentacular Touch offers you a view into a complex world where nothing is as it seems. Perhaps the monster is your friend? Perhaps madness is wisdom? Perhaps you are the monster? Embrace the tentacles and find out!

In addition to Lovecraft's thematic inspiration, the famous quote from Italian philosopher Antonio Gramsci also forms a recurring theme: 'The old world is dying, and the new world struggles to be born. Now is the time of monsters.'

The festival poster, unveiled today, was created by Elizabeth E Schuch and visually embodies this theme.

### **About Imagine Fantastic Film Festival**

Imagine is the largest film festival for fantastic film in the Netherlands, showcasing the best in fantasy, horror, and science fiction. At Imagine, it's all about imagination. Every year, Imagine challenges its audience to use their imagination to reflect on the future of humanity and society. It harnesses the power of fantastic film to enable you to explore future worlds, develop a different perspective on reality, investigate the unknown, and thereby broaden your horizons. Imagine sees the fantastic genre as a rich source of thought experiments, often anticipating or reflecting on social and technological developments. Through in-depth programmes, the festival provides background, history, and context, connecting fantastic film with current societal developments.

### **NOTE TO EDITORS**

Download the artwork [here](#).

### **More information:**

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